

USAID'S HEALTH EVALUATION AND APPLIED RESEARCH DEVELOPMENT (HEARD) PROJECT

CREATING INCENTIVES FOR GREATER UNIVERSITY ENGAGEMENT IN GLOBAL HEALTH IMPLEMENTATION SCIENCE

2018 CUGH Conference Satellite Session | Thursday, March 15, 2018, 1:00 – 5:00pm
New York Hilton Midtown, New York City | Lincoln Room

Implementation science depends on partnerships that include research, implementation, and policy stakeholders. The HEARD Project engages university partners to provide technical and methodological guidance as integral parts of multi-stakeholder research teams. Fully leveraging university partners, however, requires working closely with academic institutions to understand and re-shape incentive structures that present challenges to university participation in implementation science partnerships. For example, while academic environments excel at nurturing scientific rigor, academic promotion and tenure policies incentivize publications rather than demonstrated uptake of research findings to improve health policies and programs. In this context, it can be difficult for university-based researchers to prioritize sharing of real-time data and rapid evidence synthesis with decision-makers.

As such, this CUGH2018 satellite session will seek to accomplish the following objectives:

- Convene a critical discussion among university and non-university stakeholders in global health on incentive structures that pose challenges to the full engagement of universities in implementation science partnerships.
- Share examples of how teaching and research incentives have been aligned with the demands of implementation science to successfully leverage the methodological and technical strength universities bring to implementation science partnerships.
- Consider potential solutions, experience sharing mechanisms, and engagement strategies going forward to best foster University partner collaboration in global health implementation science.

Agenda

1:00pm – 2:00pm

Panel 1: An academic perspective on the challenges with university engagement in global health implementation science

A participatory session in which panelists as well as audience members will be called on to discuss the barriers academic researchers face in participating in implementation science and including it in curricula.

- **Asri Adisasmita**, Vice Dean for Resource, Venture and General Administration, Faculty of Public Health, Universitas Indonesia **[Chair]**
 - **Dilys Walker**, Professor of Obstetrics and Gynecology, PI, East Africa Preterm Birth Initiative, FACOG, University of California, San Francisco
 - **Denis Nash**, Professor of Epidemiology, Executive Director, CUNY Institute for Implementation Science in Population Health, City University of New York
 - **Rajesh Vedanthan**, Associate Professor of Medicine and Cardiology, Icahn School of Medicine at Mount Sinai
 - **David Peters**, Professor and Edgar Berman Chair in International Health, Johns Hopkins University Bloomberg School of Public Health
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2:00pm – 2:15pm	Break
2:15pm – 3:15pm	<p>Panel 2: Best practices in partnering with universities on implementation science from the client perspective</p> <p>A panel representing the clients of implementation science, including funders and implementers, will share the value of and best practices for engagement between universities and non-university partners.</p> <ul style="list-style-type: none">• Laura Reichenbach, Project Director, Breakthrough-RESEARCH, Population Council [Chair]• Shang-Ju Li, Director, Monitoring and Evaluation, AmeriCares• Joe Thomas, Executive Director, Partners in Population and Development (PPD)• Montasser Kamal, Program Leader, Maternal and Child Health Team, International Development Research Centre (IDRC)• Scott Ratzan, President, AB InBev Foundation• Stefan Peterson, Chief of Health, UNICEF
3:15pm – 3:30pm	Break
3:30pm – 4:30pm	<p>Panel 3: Deans’ Roundtable on overcoming barriers to university engagement</p> <p>A panel of five Deans of Schools of Public health will discuss the challenges and best practices that surfaced from the earlier panels and consider how their own universities might respond to the imperative of university engagement on implementation science.</p> <ul style="list-style-type: none">• Stefano Bertozzi, Dean, School of Public Health, University of California, Berkeley [Chair]• Ayman El-Mohandes, Dean, School of Public Health, City University of New York• Sabina Faiz Rashid, Dean, James P. Grant School of Public Health, BRAC University• Agustin Kusumayati, Dean, Faculty of Public Health, Universitas Indonesia• Iman Nuwayhid, Dean, Faculty of Health Sciences, American University of Beirut• Jimmy Volmink, Dean, Faculty of Medicine and Health Sciences, Stellenbosch University
